



11301 N. US Hwy 301, Ste 106
 Thonotosassa, FL 33592
 (813) 246-4757 (phone)
 (813) 246-4576 (fax)
 www.aasysgroup.com

“SOLUTIONS ARE OUR BUSINESS”

MARCH 2016

AaSys will be closed on May 30, 2016 in observance of Memorial Day

proofpoint

McAfee has decided to end their email security line and instead focus their efforts on other critical security solutions. In light of this, McAfee has recommended their existing customers move to a trusted strategic partner called Proofpoint and AaSys fully agrees. Proofpoint was founded in 2002 and has been a leader in the industry ever since. Proofpoint offers data protection solutions and has been a pioneer in superior email security applications. They have received numerous awards including the Excellence Award for Best Customer Service at the 2015 SC Magazine Awards, the 2014 Redmond Reader's Choice Award and have also been recognized as a leader in Gartner's "Magic Quadrant for Secure Email Gateways" report for seven years. Proofpoint has a large clientele that includes over 3,000 global enterprises, universities and government agencies, as well as all five of the nation's largest banks. In addition, more than half of Fortune 100 companies depend on Proofpoint's expertise for their email security needs.

Proofpoint offers a variety of packages to help with the following issues customers face today:

- keeping out malicious content s through **email filtering**
- preventing the theft or inadvertent loss of sensitive information through **email encryption**
- collecting, securely retaining, governing and discovering sensitive data for compliance and litigation support through **email archiving**
- securely communicating and collaborating on sensitive data with customers, partners and suppliers.

E-mail attacks are one of the main threats facing most organizations today by cyber criminals and AaSys believes Proofpoint will provide existing McAfee customers with industry-leading email protection solutions. Proofpoint knows how to make the transition to their email protection solutions easy, fast, and seamless. As a Proofpoint partner, we highly recommend our customers make the switch, not only because of Proofpoint's leading technology, but also because of their commitment to ensure customers are always protected.



INSIDE THIS ISSUE:

PROOFPOINT

THE IMPACT OF SOCIAL MEDIA ON BANKING

COME JOIN US FOR THE ISO PEER GROUP MEETING

AaSys has spent the last four months testing and evaluating various solutions. As the field of possible alternatives narrowed, our emphasis was on selecting a solution that:

1. Functioned in the same manner that your employees had become accustomed to
2. Provided the highest level of security to our clients
3. Landed with the same price point as the McAfee solution

We are happy to announce that all three goals have been met with Proofpoint's Email Security Solution. Your AaSys Account Manager can share Proofpoint's vendor management initiatives as you conduct your due diligence. To learn more about transitioning from McAfee to Proofpoint, please contact your Account Manager today.

The Impact of Social Media on Banking

Social media has literally taken over almost every aspect of our life. There is not a day that goes by when we are not asked to “like,” “post” or “retweet” something. There has been a significant shift in every industry like education, tech, and even banking to make social media a part of their business strategy.

As technology becomes more and more advanced, so do the social media outlets. Providing more capabilities to stay connected than ever before, social media users want the companies they deal with, including their banks, to be able to connect with them on all levels. Research shows 65% of Americans use one or more social media platforms and that number is set to rise each year.

Banks are eager to give their consumers what they want especially the millennials who now make up 83.1% of the nation’s population surpassing the baby boomers. However, security experts want all financial institutions to be mindful of the security risk before diving head first in the social world, and here are a few reasons why.

The banking industry takes their moral and ethical obligation to keep its customers and their organizations safe very seriously. Being part of the social media club comes with risks. Security, privacy and compliance are major concerns for the financial sector and banks need to ensure they are meeting all regulatory requirements. Another reason why many are hesitant about the social media phenomenon is the potential of having data corrupted. It is very possible to have a social media page hijacked by cyber criminals and that can have lasting, damaging effects on a bank. Also over sharing information can be an issue. There have been many examples of employees divulging important information to the public causing speculation that sometimes resulted in loss of revenue and customers.

Overall, banks and financial institutions have done a good job to try and meet their customers half way by having a presence on social media. But not allowing transactions and account information availability on these sites is where a line is drawn in the sand. Instead, banks and the financial industry have been able to use the social media tools to their benefit by educating customers about their products, reaching out to prospective new customers in real time and even analyzing competitors. The value of social media is undeniably a great and important asset which gives the banking industry an in-depth look at what their customers think and want, inevitably allowing them to make improvements and gain public trust.

The impact of social media on banking is huge and the trend is not going anywhere. However, security still remains a top priority. All industries will have to continue to balance customers need for instant access on social media while also enforcing regulatory requirements that were designed to protect consumers and the organizations.



MARCH 2016



Come Join Us for our ISO Peer Group Meeting In Tennessee, West Virginia, Alabama and Florida!

AaSys Group is holding Information Security Officer Peer Group Meetings in Tennessee, West Virginia, Alabama and Florida. These meetings gives those responsible for the ever-increasing demands of Information Security a resource to share issues, concerns & compare best-practices to improve the overall security structure of their financial institution.

Topic of Discussion: FFIEC IT Examination Handbook; Management Booklet
A Breakdown of the Revised Rules and Examiner Work Program

Knoxville, TN

Date: Thursday April 7, 2016

Time: 10:30 AM – 2:30 PM

Location: Hampton Inn Knoxville West - Cedar Bluff

9182 Executive Park Drive

Knoxville, TN 37923

Charleston, WV

Date: Friday April 8, 2016

Time: 10:30 AM – 2:30 PM

Location: Hampton Inn Charleston

1 Preferred Place

Charleston, WV 25309

Cullman, AL

Date: Wednesday April 6, 2016

Time: 11:00 AM – 2:30 PM

Location: 301 2nd Ave SW

Cullman, AL 35055

Tampa Area, Florida,

Date: Friday June 10, 2016

Time: 9:30 AM – 3:00 PM

More Details to Come on this Event!

Save The Date!